

OBJECTIVES:

1

To play a pivotal role in developing cognitive and professional skills of the students in the field of Mass Communication

2

To provide professional knowledge based skills which would enable the students to work in the field of Mass Media

3

To train students in skills and orientation towards academic and professional excellence

Why choose us?

- Modern facilities of learning
- Skill based courses and internship opportunities
- Highly qualified and Experienced faculty
- Reputed Visiting Faculties
- Holistic approach towards Media Education and Research
- Excellent Placement Records



**ASSAM INSTITUTE OF
MASS COMMUNICATION
AND MEDIA RESEARCH**



**Assam Institute of Mass
Communication & Media Research
(AIMCMR)**

(Affiliated to Dibrugarh University)

**Uzan Bazar, Nowjan Road,
Guwahati-781001, Assam**

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Website: www.aimcmr.in

About Us:

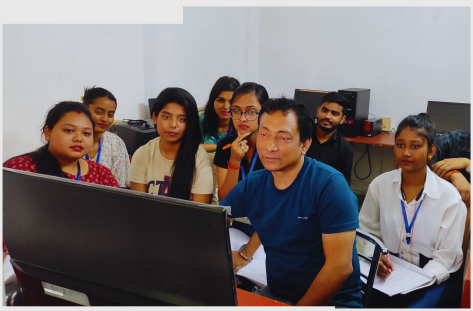
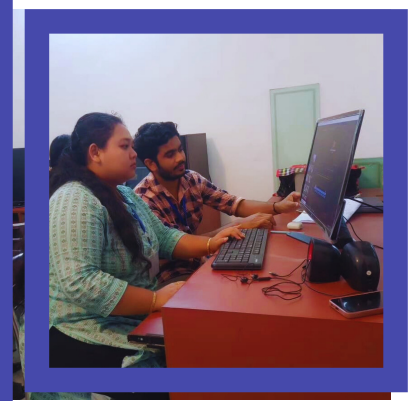
Assam Institute of Mass Communication and Media Research, a premier institute of Media Education in Assam was established in 2007 to serve as a seat of professional Media Studies. Mass Communication and Journalism is a highly respected field which offers wide prospects of employment in Journalism, Advertising, Public Relations, Development Communication and Digital Marketing both in the government and private sectors. AIMCMR aims at providing our students with an ethical base, holistic knowledge of Mass Media and its tools to enrich their understanding of media technologies, history, production and its future prospects. AIMCMR aims at creating opportunities for higher education in the field of Mass Communication to provide the society with highly qualified specialists in Journalism, Broadcast Media, Public Relation, Development Communication and Advertising.

FACILITIES:

- State of the Art Digital Lab
- High end News Studio
- Well equipped Library
- Studio Visits
- Internships and Campus Placements

AIMCMR offers the following courses:

- Post Graduate degree in Mass Communication & Journalism (MAMC) affiliated to Dibrugarh University.
- One year Diploma in Journalism and Mass Communication (DJMC)
- 6 months Diploma in Journalism
- 3 Months Certificate Courses:
 - Photo Journalism
 - Video Editing
 - Anchoring & Reporting
 - News Script Writing
 - Content Writing



AIMCMR MANAGEMENT

DISTINGUISHED RESOURCE PERSONS



Dr Apurba Kumar Barua(President)
Retired Professor and Dean of Social
Science, NEHU



Maini Mahanta
(Vice- Presideent)
Founder Editor of 'Nandini'



Dr Manorama Sharma, Principal(Hon)
Retired Professor and former HOD of
History NEHU



Sunit Kumar Bhuyan
Executive Editor, Pratidin Time



Mr. Ajit Kr Bhuyan
Renowned Journalist,
Rajya Sabha MP



Professor Atul Sood
CSRD, JNU Former
Director of the Special
Centre for the study of
North East India, JNU



Mayur Borah
Writer, Critic &
Public Speaker



Susanta Talukdar
Eminent Journalist &
Writer

AIMCMR FACULTY



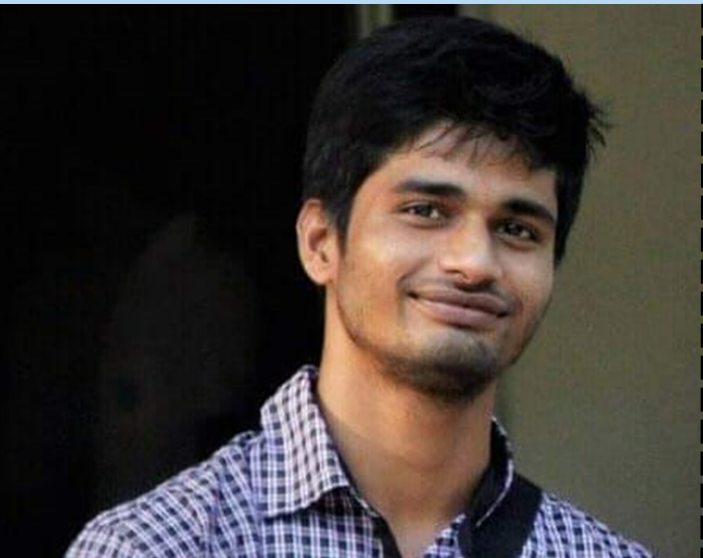
Abhilasha Pathak

Research Scholar, Department of Folklore Research, GU
M.A. in Mass Communication and Journalism, TU
M.A. in English GU



Uddipta Das

MA English, University of Delhi PGD English Journalism,
IIMC of Delhi Public relations executive @ Perfect Relations, Delhi
Former News Writer @ India.com Head of Content @ Right
Hemisphere Product Manager @ Skara



Tapas Mali

M.A. in Mass Communication and Journalism,
Tezpur University



Avilash Das

M.A Mass Communication Gauhati
University.

OUR ALUMNI



Eva Mohanta

Senior Anchor ND24



Hemanta Bez

Bureau Chief NK TV



Bimal Bhushan

Mahanta

Reporter, Pratidin Time



Abdul Gani

Reporter, The Assam
Tribune



Nilotpal Ray Choudhury

Journalist ND24



Lenin Saurabh Borah

Journalist, DY 365